

## Western Dressage Association of Alberta 2018 Sponsorship Package

To Whom It May Concern,

The [Western Dressage Association of Southern Alberta](#) is a non-profit organization that is open to **all** level of riders, with **all** breeds of horses. Western Dressage is an official internationally recognized equestrian discipline where competitors are judged on their skill and presentation through various maneuvers. Participants in our events range from beginner riders and those new to western dressage to open, high level competitors and trainers. Many of our members have successfully competed at the Western Dressage World Show held every fall in Guthrie, Oklahoma.

In 2018 our club is hosting shows, clinics, and play days for our members, as well as anyone game to try Western Dressage!

### SHOWS:

June 16<sup>th</sup> Kaspian Equestrian, Olds  
July 14<sup>th</sup> Burnt Lake Stables, Red Deer  
Sept 15<sup>th</sup> Cochrane Ag. Grounds  
Sept 16<sup>th</sup> Cochrane Ag. Grounds

### CLINICS:

Feb 25<sup>th</sup> Practice Day and Demo Westridge Farms, Priddis  
March 3<sup>rd</sup> Practice Day and Demo Kaspian Equestrian, Olds  
March 17<sup>th</sup> Practice Day and Demo Westridge Farms, Priddis  
April 7<sup>th</sup> Clinic with Virginia O'Connor  
April 21<sup>st</sup> Practice Day and Demo Kaspian Equestrian, Olds  
June 17<sup>th</sup> Clinic with Kim Cox

As a sponsor of the [Western Dressage Association of Alberta](#) have your banner displayed at our shows and clinics, and have your business card displayed in our show programs. Your business will also be listed on our website, and our Facebook page.

The details of the types of sponsorships available with our club are given in the enclosed document. We appreciate you considering our proposal for sponsorship. Please feel free to call us for more information.

Sincerely,

Lisa Wieben

President [Western Dressage Association of Southern Alberta](#)

403-335-5993 Email: [info@wdasa.ca](mailto:info@wdasa.ca) Website: [wdasa.weebly.com](http://wdasa.weebly.com)

## **What you could sponsor:**

Our shows offer the following Divisions: Introductory, Basic, Level 1, Level 2, and Level 3 Within those divisions we offer class prizes for Jr riders, Amateur riders, and Open riders as well as overall Jr, Amateur, and Open.

## **Sponsorship Packages**

### **Platinum Sponsorship \$1000**

Helps to cover the cost of the facilities, judges, equipment, and show administration.

- Name featured in show package (1/2 page) and listed on our show program cover.
- Banners hung in awards area and show ring.
- Be listed on our website and facebook page with a link to your business page and/or website.
- Set up a trade tent or booth at the 2 day Championship Show in Sept!

### **Gold Sponsorship \$800**

- Name featured in show package (1/4 page ad).
- Banners hung in awards area and show ring.
- Be listed on our website and facebook page with a link to your business page and/or website.
- Set up a trade tent or booth at the 2 day Championship Show in Sept!

### **Silver Sponsorship \$500**

There are 5 Divisions represented at our Year End Awards and Division Awards presented at shows.

- Have your company name and /or company logo featured on the prizes given for the Division High Point Awards at our year end banquet or on prizes presented at one of our shows.
- Be listed on our website and Facebook page with a link to your website and/or page.
- Banner hung in show ring.
- Business card ad in show program.

### **Bronze Sponsorship \$250**

- Business card ad in show program.
- Be listed on our website and Facebook page with a link to your website and/or page.

### **Offer a product or Service as a prize or in our show packages.**

- Business card ad in show program
- Be listed on our website and Facebook page with a link to your website and/or page.
- Receive a photo of your product or service represented at our shows.

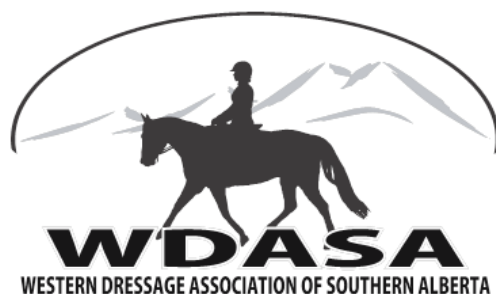
### **Food and Beverage Sponsor \$175**

Cover the cost of the food and beverages for the course of the event.

- Have your name and logo displayed near the food cart and by the show office.
- Be listed on our website and Facebook page with a link to your website and/or page.

## **Customizable Sponsorship Packages**

Your Sponsorship Package – every detail to fit you and your company, is totally negotiable. Contact **Western Dressage Association of Southern Alberta** at [info@wdasa.ca](mailto:info@wdasa.ca) or phone Lisa at 403-335-5993.



## 2018 Sponsorship Form:

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: Cell \_\_\_\_\_ Business \_\_\_\_\_

### Select your Sponsorship Donation:

Platinum \$1000

Product or Service (We will contact you to pick up product)

Gold \$800

\$175 Food and Beverage Sponsor

Silver \$500

Customizable Package (We will contact you to work out details)

Bronze \$250

Please submit your business card with your form. If you have an ad you would like us to use please email to [info@wdasa.ca](mailto:info@wdasa.ca)

Return form to: Lisa Wieben 34003 Range Road 31, Mountain View County, AB T0M 0K0

[info@wdasa.ca](mailto:info@wdasa.ca)

Thank you for your donation supporting the **Western Dressage Association of Southern Alberta!**

WDASA Website: [wdasa.weebly.com](http://wdasa.weebly.com)